



Retail Tech and RTC to Showcase StoreMobile Inventory Management Solution on Tablet Technology at NRF

Retail Tech, point of sale hardware reseller, and RTC, software vendor; have joined forces once again for the National Retail Federation Annual Conference in NYC. Retail Tech and RTC shared much success in 2010 after completing a challenging Medagate implementation and POS rollout for the Duane Reade Drugstores in NYC. The companies received the IBM Retail User Group Innovation Award as well as significant press as a result of the scope and timeframe of the combined effort. Retail Tech and RTC are uniting once again, but this time, to offer a joint mobile solution at NRF.

This year, Retail Tech and RTC will be in booth 438 showcasing the RTC StoreMobile solution on the industry's first enterprise-class tablet – the Motorola Solutions' ET1. RTC's StoreMobile offers retailers the ability to arm their sales representatives with real-time corporate item information, process shipments/inventory transactions and interact with corporate intranet systems all from a retail-hardened tablet device. This revolutionary new solution helps retailers better manage their inventory and ultimately provide better customer service. RTC has received a number of requests from customers who are searching for the benefits and flexibility that StoreMobile deployed on a hardened enterprise tablet, can provide. "We are extremely excited about this new offering and what it means for mid-tier retailers looking to "push the envelope" and seeking technology that will increase their chances for success through operational cost reduction and improvement of their customer experience, said Bruce Hicks, President & CEO of RTC.

While Retail Tech focuses primarily on new and refurbished IBM Point of Sale Hardware, Retail Tech is excited to provide retailers with another hardware option in this ever changing technology market. "Even though our primary business has been to sell new and refurbished IBM equipment, we want to show our customers that Retail Tech is versatile. We can supply your point of sale hardware no matter what price point, or technology interests you." –Bob Spinner, CEO of RTI. Retail Tech will also be showcasing the market leading IBM SurePOS 700 system in the booth. Similarly, Retail Tech has the resources for integration and configuration services as well as Onsite Services. Offering these services allows us to provide retailers a turnkey solution with the hardware and software of your choice.

Both Retail Tech and RTC realize that it is impossible to do everything, and do it well. Sharing the passion to offer retailers a way to help their businesses grow through store technology, RTC and RTI are looking to help lower your costs and streamline the hardware and software process. We are here for you, and “we’re better together.”

About Retail Tech:

An industry leading Point of Sale hardware reseller, Retail Tech, specializes in the Retail, Grocery, and Hospitality markets. Along with selling both new and refurbished POS equipment, Retail Tech also buys and repairs hardware parts and systems. As the IBM POS Consignment Vendor, Retail Tech can be sure to provide equipment for projects of any scale and budget. For additional information on the company, please visit: <http://www.retailtechinc.com>.

About RTC:

RTC is a leading developer of innovative, cost effective, store solutions with more than 22 years experience helping retailers gain a competitive advantage. Headquartered in Kennesaw, GA. and with a large office in Orlando, FL., RTC offers industry leading Consulting Services in addition to several enhancement modules to JDA's Merchandise Management System (MMS) with their MMSxTend Application Suite. The Suite includes StoreMobileRF, RF Warehouse Module, Advanced Deal Management, Dashboard Management Module, Loss Prevention Analyzer and Advanced Replenishment Module, all of which are designed to be cost effective value add solutions offering retailers an extensive set of features and capabilities, at a Great price.

Please Contact Samantha Noble snoble@retailtechinc.com or Lee Williams lwilliams@rtc-group.com if you are interested in seeing a demo of this solution at NRF in booth #438.